

Cookie Policy

We use cookies and similar tools on our website to improve their performance and improve user experience. This document explains how this is done.

What are Cookies?

Cookies are small text files that a website can place on your computer or mobile device the first time you visit a site or page. The cookie allows the website, or another website, to recognize your device the next time you visit it. Web beacons or other similar files are based on the same principle. We use the term “cookies” in this document to refer to any files that collect information in this way.

There are many functions that cookies perform. For example, they can help us remember your username and preferences, analyze the performance of our site, or allow us to recommend content that we believe is more relevant to you.

Some cookies contain personal information – for example, if you click “remember me” when authenticating, your username will be stored in a cookie. Most cookies do not collect information that identifies you, instead they will collect more general information such as how users got to our site, how they use it, or a user's general location.

What type of cookies does this site use?

In general, our cookies perform up to four different functions:

1. Essential cookies

Some cookies are essential for the operation of our site. For example, some cookies allow us to identify and ensure that registered users can access restricted pages. If a user chooses to disable cookies, she will not be able to access all the content contained in the restricted pages.

2. Performance Cookies

We use other cookies to analyze how our users use our website and to monitor website performance. This allows us to provide a high-quality experience by personalizing our offering and quickly identifying and resolving any issues that arise. For example, we may use cookies to keep track of which pages are the most popular, which method of linking between pages is the most effective, and to determine the reason for certain errors that may occur. We may also use cookies to highlight articles or site services that we think may be of interest to you based on your use of the website.

3. Functionality Cookies

This type of cookie allows us to remember your preferences. For example, cookies save you the trouble of typing your username every time you access the site, and allow you to load your site customization preferences.

We also use these cookies to provide advanced services, such as the ability to watch a video online or post a comment to a blog.

4. Cookies for behaviorally targeted advertising

We and our advertisers use cookies to serve ads we believe are relevant to you based on your interests. For example, if you read a number of articles about automotive on our site or other sites, a car company may deduce that you are interested in this topic and serve with its car advertisements. You may see these ads on ours as well as other sites you visit. However, we will not tell our advertisers who you are or provide them with personal information.

Are cookies on this site used by anyone else?

Advertisers sometimes use their own cookies to provide targeted advertising. For example, advertisers may use a profile they have built on other sites you have previously visited, in order to present you with more relevant alerts during your visit to these sites. We believe that it is useful for our users to see

advertisements that are more relevant to their interests. If you reside in the European Union and would like to learn more about how advertisers use these types of cookies or how to choose not to receive them, you can visit www.youronlinechoices.eu. If you live in the United States and want to learn more, please visit <http://www.aboutads.info/choices/>.

We also allow third parties to serve cookies that fall into the four categories above. For example, like many companies, we use Google Analytics to monitor our website traffic. We may also use third-party cookies to help us with market research, conversion tracking, to improve site functionality and to monitor compliance with our terms and conditions and our copyright policy.

Can a user of our site block cookies?

As we explained above, cookies help you get the most out of our websites.

The first time you access our website an overlay message is shown explaining that, by continuing to access our site, you consent to the use of cookies.

However, if you wish to disable cookies, please follow the instructions in the following paragraph.

Please remember that if you choose to disable cookies, some sections of our website may not function properly.

Are the views of the emails we send tracked?

Our e-mail messages may contain a "web beacon pixel" in order to know if our messages are opened and to verify any clicks on links or advertising present within the email. We may use this information for purposes that include determining which of our emails are most interesting to users, asking whether users who do not open our emails want to continue receiving them, and informing our advertisers of the total number of users who clicked on our emails. their ads. The "web beacon pixel" will be deleted when you delete the email containing it. If you do not want to receive the "web beacon pixel," you

should request to receive emails from us in text format rather than HTML format.

Further information

More details on how companies use cookies are available at www.allaboutcookies.org

How to disable cookies for behaviorally targeted advertising

If you are concerned about this type of cookie (which shows targeted advertising messages based on the use of our and other websites), users based in the European Union can visit www.youronlinechoices.eu, while users resident in the United States can visit <http://www.aboutads.info/choices/> to choose to be excluded from the use of these third-party cookies.

The above sites are not sites operated by us, and we are not responsible for their content.

To disable cookies from your browser, refer to the online help of the browser you are using